

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 587863 /		<u>Alt Order #</u> 09854336
<u>Product</u> FAIR SHARE ACT - PRIOR		
<u>Contract Dates</u> 11/02/12 - 11/06/12	<u>Estimate #</u> 1917	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 11/01/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 425	<u>Product Code</u> 446
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	11/02/12	11/06/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$550.00			
N 2	31	11/02/12	11/06/12	Good Day Colorado	6a-7a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$600.00			
N 3	31	11/02/12	11/06/12	Good Day Colorado	7a-8a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$500.00			
N 4	31	11/02/12	11/06/12	Good Day Colorado	8a-9a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				6	\$300.00			
N 5	31	11/02/12	11/05/12	Regis & Kelly	90130a-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$300.00			
N 6	31	11/02/12	11/05/12	Everyday	10a-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$175.00			
N 7	31	11/02/12	11/05/12	We the People w/ Gloria Allre	12p-1p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$350.00			
N 8	31	11/02/12	11/05/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				4	\$250.00			
N 9	31	11/02/12	11/05/12	DivCt/JdgAlex M-F 2p-3p	2p-3p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				4	\$250.00			
N 10	31	11/02/12	11/05/12	Judge Judy	4p-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				4	\$500.00			
N 11	31	11/02/12	11/05/12	Fox 31 News Nightside	10p-1035p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$600.00			

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587863 /	09854336

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/12 - 11/06/12	FAIR SHARE ACT - PRI	1917

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	11/01/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	31	11/02/12	11/05/12	Family Guy	11p-1130p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$250.00			
N 13	31	11/02/12	11/05/12	Amer Dad M-F 12a-1a	12a-1a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$100.00			
N 14	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,400.00			
N 15	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 16	31	11/04/12	11/04/12	Su 530-6p	530p-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		1	31	10/29/12-11/04/12	Su 530-6p			530p-6p	-----Su	:30	\$700.00	NM
		See MG 16.2										
		2	31	11/05/12-11/05/12	M-F 530p-6p Fox 31 News			530p-6p	M-----	:30	\$700.00	NM
		Ⓜ MG for 16.1 11/04										
N 17	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,200.00			
N 18	31	11/04/12	11/04/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
N 19	31	11/04/12	11/04/12	Zappolo's People	1030p-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$200.00			
N 20	31	11/04/12	11/04/12	Family Guy SU 11P-12A	11p-12a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 21	31	11/04/12	11/04/12	Futurama SU 12a-1a	12a-a1		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$100.00			
N 22	31	11/02/12	11/02/12	Kitch Night Friday 7-8p	7p-8p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00			
N 23	31	11/02/12	11/02/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00			
N 24	31	11/03/12	11/03/12	College Football Late	5p-cc		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,400.00			
Totals											51	\$26,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	51	\$26,800.00	\$22,780.00
Totals	51	\$26,800.00	\$22,780.00

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Signature: _____ **Date:** _____

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